



Our Products as featured in...

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THINGS A MAN SHOULD OWN



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ake the work gloves. (Three pages back. In front of the chain saw, above the boots, next to the basketball.) They allow us to hold things that we could not otherwise comfortably hold. They protect. They enable. Mainly because they prevent blisters, but, still, we are enabled by them. They make us better than we actually are.

The things a man should own are mostly simple things that work in simple ways. And sometimes loudly. And often with a lot of grease (Opposite page. On the cigar box, left of the pinup). They function simply.

Yet they confer greatness.

Or at least competence. Because the things men own represent knowledge and skill. If we own it, we need to know how to wield it. We make that contract with our families, our neighbors, ourselves. Our fathers. Our stuff is impressive not because it has been purchased but because it has been used. Part of being a man is knowing how to exploit very simple things, the things we own—a collection of objects that should include the following:

❶ **CAST-IRON SKILLET (Lodge Logic 12", \$34; lodgemfg.com)**

It's not a specialty kitchen item, which means you can cook almost anything in it. Because you never use soap on it, it'll enrich your eggs and burgers and grilled cheese and fish fillets and rib eyes with the earned flavors of a well-used grill. It's impossible to break and can go in the oven. And it will last longer than you.

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